

UIAA World Ice Climbing - Board Member Recruitment 2024 Overview

The UIAA World Ice Climbing (WIC) will, subject to ratification at the 2024 UIAA General Assembly, become the Governing Body of ice climbing competitions. WIC has been designed to ensure that ice climbing is governed in a way that is compatible with International Olympic Committee governance rules in order that ice climbing can be eligible for future Olympic sport status; whilst still retaining the support of the UIAA.

Ice climbing is a growing sport with a vibrant community of athletes and volunteers, but also significant challenges, particularly with respect to sponsorship and development of the sport beyond the current competing NFs.

Ahead of the ratification WIC in November, the UIAA Ice Climbing Governance Group seek to recruit people to potentially sit on the board of WIC, so they can be in a position for the board to start its work immediately ahead of the 2024/25 UIAA Ice Climbing Season.

The WIC Board will comprise 5 members; 2 athlete appointed members and 3 UIAA Management Board (MB) appointed members. With potential for Olympic inclusion in 2030 the Board will have significant challenges to build on the work of the Ice Climbing Governance Group to strengthen a sustainable governance structure of volunteer committees and a financial model that will ensure the sport can grow and develop.



Ice Climbing is at a critical and exciting point in its evolution. The development and delivery of the Strategic Plan for WIC, which will ideally culminate in Olympic participation in 2030, will be a significant commitment from all Board members

4 Key areas of Focus

1. **Finance** – Production and management of a financial plan to create a self-sustaining UIAA Ice Climbing World Tour, a long-term sponsorship plan and avenues for financing the development projects.
2. **Social media & Communication** –growing the following and reach of the UIAA Ice Climbing related social media to a level where it is comparable or in excess of other similar winter/summer outdoor sports.

3. **Marketing & Sponsorship** – produce long and short-term marketing strategies and sponsorship packages promoting the events of a given season, as well as a long-term marketing plan that will help the UIAA to attract new potential sponsors at all levels from within and outside the outdoor industry.
4. **Development** – providing more support for federations to develop their ice climbers; developing youth events; developing training camps; developing continental events and ensuring the sport is a credible Olympic and International sport.



Management Board Appointed Board Roles

Overview

The 3 MB appointed roles are voluntary but may involve travel to some meetings or events and must be supported by a member federation of the UIAA. The applicants should have the experience and skills detailed in the descriptions of the roles and have time available to use those skills to contribute to the hard work of WIC to develop our strategic objectives and move the sport of ice climbing forward.

The roles required to be filled are 1 x President and 2 x Board Member. We may look to recruit more than one person for each post to spread the workload and ensure maximum efficiency.

Term

The appointment term will be for 4 years, with the option to be reappointed for up to 2 further terms. In order to manage succession planning it should be expected that the initial appointments would not all expect to serve the full 3 terms.

President Role

- Act as spokesperson for WIC.
- Set the agendas and Chair Board meetings and any annual meetings with federations.
- Oversee activities of Event Coordinator and other UIAA staff.
- Lead development of WIC's strategic plan,
- Execute other board member tasks where required.

Board Roles - As well as working with the President each Board member will have specific oversight of various volunteer committees.





Board Member Characteristics

Essential

- Ability to commit at least 5 hours per week to WIC Board commitments; the expectation is that this will reduce in year 2.
- Interest in development of ice climbing competitions.
- A proven knowledge of implementation of management of effective governance.
- People management.
- Management of conflicts of interest.
- Proven knowledge and experience of at least 1 focus area.
- President –
 - Effective skills in the management of meetings and assemblies.
 - Effective English written and verbal communication skills.

Desirable

- Experience of competition ice climbing as an athlete or volunteer.
- Previous experience in a National Federation or equivalent Board role.

Applying for the Role

If you wish to apply for any of these roles, [please complete the form in this link](#) and attach a short CV and include your motivation for joining the board, detailing your demonstrable experience and/or education in the area of the role you are applying for.

All candidates' applications will be subject to review by the Ice Climbing Governance Group who will provide the MB with a recommendation and statement of suitability of the candidates. If we have more than one suitable candidate for a given role, the ICGG may decide to employ a further recruitment process.