International Climbing and Mountaineering Federation
UNION INTERNATIONALE DES ASSOCIATIONS D'ALPINISME

UIAA

2023 LIVESTREAMING REGULATIONS

FOR INTERNATIONAL ICE CLIMBING COMPETITIONS

ANNEX 7 OF UIAA EVENT ORGANIZER AGREEMENT (EOA)

LIVESTREAMING REGULATIONS INDEX

ABBREVIATIONS

BOH – Back of the House	ICC – Ice Climbing Commission
CET – Central European Time	IOC – International Olympic Committee
EOA – Event Organizer Agreement	mm – minutes
hh – hundreds of a second	ss - seconds
FOP – Field of Play	UIAA – International Climbing and Mountaineering Federation

1. GENERAL

The purpose of this document is to present the minimum requirements for the international livestream of the UIAA Ice Climbing World Tour and World Championships.

1.1   MEDIA PARTNER

The Media Partner is the livestreaming production team, which is obliged to make available a clean signal with English graphics.

For the integration of the livestream into the UIAA website, the Media Partner shall provide the livestreaming code at least 48 hours prior to the start of the competition to Peter Bourne, UIAA Communication Manager at peter.bourne@theuiaa.org

Upon request of the UIAA Event Coordinator, the Media Partner must provide a camera man available to record extra footage around the ice climbing structure.

1.2   FONTS AND LOGOS

UIAA fonts and logos shall be used correctly as depicted in the Branding Regulations (Annex 4 of the Organizer's Handbook).

1.3   RIGHTS OF THE ORGANIZER

While the international livestream will be distributed via the UIAA YouTube Channel, it is the right of the Organizer to request and stream a domestic version (whether identical or different) of the international production, at its own cost.

2. OBLIGATIONS

2.1   EXPOSURE

The Media Partner must guarantee a livestreaming exposure of:

- Full length of the semi-finals
- Full length of the finals

2.2   BRANDING AND GRAPHICS

All graphics and branding present in the international livestream must conform to the regulations and guidelines set hereunder. Any amendments must be requested and approved in writing.

2.3   BROADBAND INTERNET CONNECTION

A separate and reliable broadband internet connection shall be provided by the Organizer to the Media Partner in order to fulfil all obligations stated in this document.

Reliable, uncontested, 15 Mbps minimum upload speed must be provided by the Organizer.

2.4   FACILITIES

The Organizer shall provide a covered production area close to the competition zone with access to power. This should be a dedicated, heated and secluded livestreaming and commentating area, large enough to welcome at least 4 people and the equipment listed in the UIAA Livestreaming Guidelines. The room shall have sufficient band-width for international distribution on all required platforms and be placed close to the climbing structure with direct visibility on the wall, but not to close so that the volume of the music and MC interferes with the commentary of the livestream.

Elevated camera positions shall be made available to enable a wide shot of the whole climbing wall, as well as capture close-ups on the athletes' faces as they fall off or top the route.

2.5   HUMAN RESOURCES

A minimum of six (6) volunteers shall be provided by the Organizer to the Media Partner. No specific know-how is needed. Preferably these volunteers shall remain the same throughout the competition as they acquire skills during the semi-finals and excel during finals.

These volunteers shall be cared for by both the Organizer and the Media Partner.

2.6   COMMENTATOR

A UIAA Commentator will attend the competition and comment live on the semi-finals and finals of the international livestream.

Equipment the Media Partner must provide:
- Two (2) COLES microphones (Optionally, 2x SM58 or SM57 microphones would also be sufficient, but COLES are most likely the best option);
- Two (2) XLR cables (which will be fed back to the livestream company for mixing and broadcast);
- A closed WIFI network;
- A desk;
- Two (2) chairs;
- Power.

3. PRODUCTION

3.1   TRAILERS, PROMOTION

At the beginning of each livestream and before the start of the competition a UIAA video shall be shown. The UIAA Event Coordinator will inform the Media Partner about the nature of the video and provide the footage in advance of the competition.

The Organizer may ask the Media Partner to integrate a video throughout the competition about the hosting city, region or specific site, upon approval of the UIAA Event Coordinator. The footage shall be provided in advance of the competition.

3.2   COMPETITION FILMING

3.2.1 LEAD DISCIPLINE

During a lead competition, the following filming procedures shall be considered:

- The camera shall shift to the entering competitor as he/she walks out of the transit zone into the competition zone (optionally through an entrance gate);
- Close-up on face or upper body during competitor's preparation prior to beginning the climb;
- Shift between close-up (of ice axe placement on hold) and full body portrait (whole body, plus space below and above climber to show the surrounding route) throughout the climbing performance;
- Close-up on face immediately after down-fall or while abseiling to catch emotional pictures;
- While athlete is gathering his/her belongings, show a slow-motion of the final moves when appropriate.
- If there is more than one competitor climbing at the same time, switch between them at appropriate times – i.e. not during the crux move of one competitors route, and as soon as one competitor falls off, switch to the other – don't follow the guidelines above and film the fallen climber lowering and untying – switch straight to the other climber.

More information regarding graphic display during lead competitions can be found in Section 4 of this document.

3.2.2 SPEED DISCIPLINE

During a single format speed competition, the following filming procedures shall be considered:

- The camera shall shift to the entering competitor as he/she walks towards starting point (optionally through an entrance gate);
- Close-up on face or upper body during competitor's preparation prior to beginning the climb;
- Full body portrait throughout the climbing performance;
- Close-up on face immediately after down-fall or while abseiling to catch emotional pictures;
- While athlete is gathering his/her belongings, show a slow-motion of performance.

During a dual format speed competition, the following filming procedures shall be considered:

- The camera shall shift to the entering competitors as they walk towards starting point (optionally through an entrance gate);
- Shifting between close-ups on face of both competitors while preparing for the dual;
- A wide angle shall be used to show the performance of both competitors; alternatively the screen may be split to show the full body of each competitor (only in case the two routes aren't clearly visible if taken with one camera);
- Close-up on face of either the winner or loser immediately after the dual to catch emotional pictures;
- While athletes are leaving the competition zone, show a slow-motion of the winning performance.

More information regarding graphic display during speed competitions can be found in Section 4 of this document.

3.3 BREAKS

During breaks, the commentator may interview athletes after their performance. The camera shall show the commentator and the athlete together in an appropriate location.

3.4   CLOSING STATEMENT

Before the end of the livestream, the camera shall show the commentator live in front of the climbing structure and capture his closing statement about the competition and give a prospective of what will happen next (if applicable).

4. GRAPHIC DESIGN

There are five (5) main screen displays:

- UIAA and Partner Logos
- Trailer
- Organizer Partner Logos
- Starting lists
- Competition
- Provisional rankings

4.1   UIAA AND PARTNER LOGOS

The UIAA's logo shall appear after every slow motion review for two (2) seconds.

The UIAA hashtags #uiaaiceclimbing and #theuiaa shall be displayed randomly throughout the livestream (coordinated with the commentator).

The UIAA homepage www.theuiaa.org and results page www.results.theuiaa.org shall be displayed randomly throughout the livestream and after the closing statement.

The UIAA Partner logo(s) shall appear after every starting, result or ranking list display for three (3) seconds. Figure 1 shows an example.

Figure 1 - UIAA Partner Logo

4.2   TRAILER

The trailer may take a dynamic form in which case it must be approved by the UIAA Event Coordinator at least two (2) weeks prior to the start of the competition.

Figure 2 - Trailer

The trailer as depicted in Figure 2 shall appear:

- At the beginning and at the end of each transmitted competition
- In case of breaks and/or advertising breaks
- At least three (3) seconds in full screen

4.3 ORGANIZER PARTNER LOGOS

The Organizer Partner Logos (max 5) shall appear as follows:

- At the beginning of a livestream
- At the end of a livestream
- At least five (5) seconds in full screen

Figure 3 shows an example of partner display.

Figure 3 - Organizer's Partner Display

4.4 STARTING LISTS

The starting lists of the ongoing competition(s) shall appear as depicted in Figure 4 and as follows:

- After every other competitor or as often as possible based on the action
- Optionally in case of breaks and/or advertising breaks
- Show maximally eight (8) climbers (considered one (1) page)
- Every page shall appear at least five (5) seconds in full screen

Figure 4 – Starting Lists

4.5 COMPETITION

4.5.1 LEAD DISCIPLINE

During lead competitions the screen must have the following graphical elements for each competitor:

- First and last name of competitor
- Competitor's bib number
- Nationality of competitor: 3-Letter UN Country Code (optionally flag)
- Time left to climb (count down) in mm:ss
- Competitor's mugshot can be shown if available or at the start of their attempt
- Current ranking in the competition

Figure 5 shows an example of the competition display during an athlete's performance in lead.

Figure 5 - Lead Competition

4.5.2 SPEED DISCIPLINE

During single format speed competitions the screen must have the following graphical elements for each competitor:

- First and last name of competitor
- Competitor's bib number
- Nationality of competitor: 3-Letter UN Country Code (optionally flag)
- Current ranking in competition
- Time and name as well as nationality of competitor to beat
- Climbing time in mm:ss:hh (this shall be connected to the Organizer's official timing device)
- While showing the slow-motion of the performance, his/her result shall be displayed
- Competitor's mugshot can be shown if available or at the start of their attempt

Figure 6 shows an example of the competition display during an athlete's performance in speed.

Figure 6 - Speed Single Competition

During dual format speed competitions the screen must have the following graphical elements for each competitor:

- First and last name of both competitors
- Competitors' bib number
- Nationality of competitors: 3-Letter UN Country Code (optionally flag)
- One display of climbing time in mm:ss:hh (this shall be connected to the Organizer's official timing device)
- While showing the winner/slow-motion of the dual, his/her result shall be displayed
- Competitor's mugshot can be shown if available or at the start of their attempt

Figure 7 shows an example of the competition display during an athlete's performance in lead.

| 1 | ANGELIKA RAINER | ITA | | 2:30 | 95 | MARIA TOLOKONINA | RUS | |

Figure 7 - Speed Dual Competition

4.6   PROVISIONAL RANKINGS

4.6.1 LEAD DISCIPLINE

The provisional ranking list for lead competitions shall appear as depicted in Figure 8 and as follows:

- After the performance of three (3) climbers
- In case of breaks and/or advertising breaks
- Show maximally eight (8) climbers (considered one (1) page)
- Every page shall appear at least seven (7) seconds in full screen
- This service shall be connected to the official Ranking & Results Software

Figure 8 - Rankings Lead

4.6.2 SPEED DISCIPLINE

The provisional ranking list for single format speed competitions shall appear as depicted in Figure 9 and as follows:

- After the performance of three (3) climbers
- In case of breaks and/or advertising breaks
- Show maximally eight (8) climbers (considered one (1) page)
- Every page shall appear at least seven (7) seconds in full screen
- The time of each ranked athlete must be displayed
- This service shall be connected to the official Ranking & Results Software

Figure 9 - Rankings Speed Single Format

The provisional ranking bracket for dual format speed competitions and/or speed finals shall appear as depicted in Figures 10 and 11 and as follows:

- After every dual, depicting the winner
- In case of breaks and/or advertising breaks
- The bracket shall show all eight (8) pairs
- The bracket shall appear at least seven (7) seconds in full screen
- The summed up time of each athlete must be displayed for spectators to understand why a certain athlete won the dual and moved into the next round.
- This service shall be connected to the official Ranking & Results Software

Figure 10 - Results Speed Dual Format (16 competitors)

Figure 11 - Results Speed Finals (8 competitors)

5. DISTRIBUTION

The international distribution rights belong to the UIAA. Please consult the UIAA Event Coordinator about livestreaming the content on the UIAA YouTube channel.

6. REPORT AND RATINGS

In order to get better evaluations of the entire competition coverage, the Media Partner shall provide the UIAA with livestreaming ratings within one week after the competition. The ratings are to be sent to UIAA Office at iceclimbing@theuiaa.org

The following figures/facts must be specified:

- Number of livestream views (exact date)
  - o Via YouTube
  - o Via Facebook
  - o Via Twitter
- Nationality of livestreaming viewers
- Peak time in terms of number of viewers
- Average length of livestream views
  - o On YouTube
  - o On Facebook
  - o On Twitter
- Number of video content views (exact date)
  - o Via YouTube
  - o Via Facebook
  - o Via Twitter
- Nationality of video content viewers
- Most seen video

UIAA International Climbing and Mountaineering Federation

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